

Partnering for success with the **NIH**



SERVICES AVAILABLE

- EXPLANATION OF THE ACQUISITION LIFE CYCLE
- RELATIONSHIP BUILDING STRATEGIES
- CAPABILITY STATEMENT POINTERS
- MD Procurement Technical Assistance Program (PTAP) resources

Effective Marketing Strategies for small businesses new to the NIH

As an operating division within the U.S. Department of Health and Human Services, the National Institutes of Health (NIH), is the premier Federal agency for conducting and supporting biomedical and behavioral research.

The session is being presented by Ms. Nydia Sagna, NIH Small Business Office, and Ms. Mary Lee Kolich of the Maryland **Procurement Technical Assistance Program (MD PTAP)** who will discuss effective marketing strategies and resources to ensure your success.

Come and learn about how to effectively market your services and/or supplies to NIH.

Send an email to sbocalendar@mail.nih.gov to register for this event. You will be asked to answer a few preliminary questions before confirming space availability for December 8, 2008 from 9am to 12noon in Rockville, MD.